



Zeiss Ikon rangefinder camera for great photography.

For Passionate Photographers: Zeiss Ikon

The newly designed camera from Carl Zeiss is a film-based rangefinder camera with the widest rangefinder base, the most accurate coupling mechanics, a rugged, full-metal focal plane vertical shutter and the brightest viewfinder on the market. Its goes by the name **Zeiss Ikon**, a name synonymous for precision cameras with outstanding optical performance. It is not without reason that the name of the first camera from Carl Zeiss recalls the heyday of the German photo industry. Behind the name is an advanced camera system constructed with the goal of redefining range-finding cameras. The unique design indicates that Carl Zeiss succeeded. The ease of use and the many technical aspects of the camera, as well as the performance of the lens, emphasize this claim.

The new **Zeiss Ikon** camera is a versatile, creative tool and combines a classic design with ease of use. Features and controls are designed to make practical photography comfortable and free from unpleasant surprises caused by the camera. Manual or auto TTL exposure metering as well as an AE-lock function give you complete control of the exposure situation, enabling you to make best use of the entire system – from the film to the lens. It's a highly versatile creative tool that won't let you down. Unlike 35 mm SLR camera viewfinders, for example, that can only show a little more than 90 % of what will be recorded on film, the **Zeiss Ikon** viewfinder lets you see the area surrounding the actual image, giving you greater possibilities and confidence as you compose each image. Furthermore, the triangulation rangefinder combined with the widest viewfinder base on the market means you can expect extreme accuracy and wide-angle focusing precision. All of this and more, enabling you to feed your passion: creating great images.

T* ZM Bayonet Lens

Passionate 35 mm photographers have been using rangefinder cameras with **M Bayonet** lenses for more than 50 years. The rangefinder camera offers optical designers a unique advantage over the single lens reflex (SLR) camera: more space. There is no hinged mirror and no mirror drive mechanism. This enables a shorter distance between the objective back lens and the film plane, permitting the use of superior lens design concepts and enabling wide-angle lenses with outstanding performance.

A whole new range of M-Bayonet lenses was created with a passion for perfect optics. They provide the highest protection against stray light possible today and deliver razor-sharp pictures with high brilliance. They are practically distortion free, enabling them to correctly reproduce geometric shapes. **Carl Zeiss T* ZM bayonet** lenses are specifically designed to minimize the unwanted focus shift which occurs with aperture changes – an important new feature which improves accuracy when setting the distance via the rangefinder. The precise diaphragm with 10 blades and 1/3 step click stops simplifies exact exposure. To ensure continuous peak performance, **Carl Zeiss T* ZM bayonet** lenses are equipped with a rangefinder coupling with unique precision and wear-resistant filter mounts.

Carl Zeiss T* ZM Bayonet Lenses.



Victory 32 T* FL (left), Victory 42 T* FL (right)

Zeiss Victory FL - A New Dimension in Binoculars

A new generation of innovative binoculars stands out with its image brilliance and comfort. The "FL" in the name already indicates something new. The *fluoride* lenses with abnormal partial dispersion deliver outstanding new features in the recalculated optical system: minimum color fringes and high edge definition set new standards in resolution, contrast and color fidelity. **FL** lenses have

already been successfully used in Carl Zeiss spotting scopes. The new design with magnesium elements makes the powerful binoculars extremely light, compact and rugged. Five models are available: **7x42 T* FL, 8x 42 T* FL, 10x42 T* FL, 8x32 T* FL and 10x32 T* FL**. The compact, lightweight, all-round binoculars which fit perfectly in your hands meet even the highest standards – for nature observation, hunting, birdwatching, expeditions and research trips, or simply to see more of the world.